



**HAVE ZERO RESPECT
FOR THE STATUS QUO.
MARKET LOUDLY.**

TRAVELMARKETINGNETWORK.COM



eTurboNews is a terrible name for branding:
Here is why



Publisher: Juergen Steinmetz



eTurboNews is a terrible name for branding. The history of this leading global publication targeting the travel industry, lifestyle, and human rights is unique and started in Indonesia.

In 1999-2001, DMC Bloody Good Stuff under the leadership of Juergen Steinmetz and Melanie Webster represented Indonesia Tourism in the United States and Canada. The Indonesian Council of Tourism Partners (ICTP) was formed as a public/private partnership.

This was arranged together with the former Indonesian Minister of Culture and Tourism, [the late Hon. Ardika from Bali](#).

At that time the public sector didn't trust the private sector, and the private sector didn't trust the government. The Indonesian Council of Tourism Partners (ICTP) worked hard to bring the industry together.

In 2000, at the TIME tourism festival in Jakarta, Juergen Steinmetz was awarded a medal for special achievements for Indonesian Tourism by the Governor of Jakarta at a mass event on Plaza Indonesia.

Due to political issues, the United States issued Travel Warnings against Indonesia.

ICTP was looking for a cost-effective way to address US travel agencies to educate the sector about the geographics of Indonesia. Protests in one part of the country had no influence on the security in other parts.

The Internet was in the infant age, but most travel agents already had emails, some had websites.



Juergen Steinmetz teamed up with Singapore-based eTurbo Hotels as a sponsor and started the first international travel industry newsletter using a Yahoo Group format. It was called eTurboNews, recognizing the sponsor.

eTurboHotels was the first Expedia-type company. They owned many website domains like Sheraton.id or Hilton.id and offered to build a free website for Indonesian travel companies. The monetarization model was to charge a commission for online bookings.

With the help of the Indonesian travel and tourism industry, a Yahoo Group was started and named eTurboNews. It grew fast.

eTurboNews syndication expanded around the globe, and articles appeared even as far as India, in the Hindustan Times.

eTurboNews became a new tool for travel and tourism information that quickly grew in other regions of the world. eTurboNews changed the format from a Yahoo Group to other mass email formats, became independent from Indonesia in 2001. As of April 1, 2001, eTurboNews published daily as the first independent online media for the travel and tourism industry.

News aggregators including Google and Bing News, Breaking News, social media, and push notifications have increased the visibility of eTurboNews tremendously over the years.

eTurboNews established independent non-English news portals with their own ratings and SEO to promote content in almost 90 languages across the globe. Spanish, German, French, Chinese, Arabic, Hindi, Swahili, Portuguese, and Italian are the current front runners for non-English readers.



With more than 1 million unique American readers alone, that read eTurboNews articles every month, the United States is by far the largest audience, followed by the UK, Germany, India, and Canada.

Currently, eTurboNews is seen in 238 countries and territories. The smallest territory is in Antarctica with just one reader, and it's unknown who this one reader is.

The largest city circulation is Frankfurt, Washington, London, New York, and Duesseldorf.



Samples client list:

- Tourism Authority of Thailand
- Bahamas Tourism Board
- Sandals Resorts
- Indonesia Tourism
- Seychelles Tourism Board
- Vanilla Island Tourism Organization
- Brunei Tourism
- Guam Tourism Board
- Jordan Tourism Board
- Hawaii Tourism Association
- Saudi Commission for Tourism
- California tourism
- City of Baden Baden
- Uganda Tourism Board
- Sri Lanka Tourism Board
- Maldives Tourism Board
- Nepal Tourism Board
- Bhutan Tourism
- Hong Kong Tourism Board
- Cape Town Tourism Board
- Jamaica Tourism Board
- Bahrain Convention Center
- Rajasthan Chief Minister
- Zimbabwe Minister of Tourism
- Seychelles Minister of Tourism
- Croatia Tourism Board
- Dubai Tourism
- Caribbean Tourism Organization
- St. Kitts Tourism
- Trinidad & Tobago Tourism
- Antigua Tourism
- Croatia Tourism Board
- Centara Hotels & Resorts
- Outrigger Hotels & Resorts
- Hilton Hotels & Resorts
- Corinthia Hotels
- Etihad Airways
- Saudi Arabian Airlines
- Qatar Tourism Board
- IIPT
- UNWTO
- IMEX
- Reed Group (WTM, EIBTM, ATM, etc)
- OTM
- Fairfest
- MITTM
- PATA
- ETOA
- IGLTA
- New York Times Trade Show
- TTG Asia
- World Travel Awards
- Community Marketing and Insight
- LGBT Hawaii
- Democratic Party (USA)
- Routes
- Korean Public official
- World Tourism Forum
- Africa Travel Association
- Rwanda Kwita Izina
- Simpleview
- Israel Tourism Consultant
- Chauffeured Services
- Vacation for Less
- .travel
- Morocco Ministry of Tourism
- Reunion Tourism
- Mauritius Tourism
- City Poprat, Slovakia
- Lotte Hotels
- Vodohod Cruise Line, Russia
- Rail Europe
- Hawaii Visitors and Convention Center



What

It has been proven that eTurboNews is the **foremost online news venue** to disseminate information to the rest of the global travel and tourism world and beyond.

That is why the **WHO IS WHO** and EVERY major tourism organization is keen in partnering with us: To put it simply because we deliver results.

eTurboNews partners with hundreds of publications around the globe.

.... we will make people talk about your destination, your business, your minister, your CEO, your event etc.

Publisher of 15 established global e-news publications in the world. Our flagship publication eTurboNews was established in 1999, daily email editions since 2001.





- [eTurboNews | Travel News Online](#)
- [Tourist News](#)
- [Meetings Travel](#)
- [Aviation Travel](#)
- [Wines Travel](#)
- [For immediate Release](#)
- [Gaytourism Travel](#)
- [Hawaii Tourism Online](#)
- [World Tourism Wire](#)
- [Breaking News Show](#)
- [World Tourism Events](#)
- [Reopening Tourism](#)
- [Livestream](#)
- [German Tourism Board](#)
- [African Tourism Board](#)
- [World Tourism Network](#)
- [eTurboNews in German](#)
- [Travel Industry Deals](#)
- [Tourism Executives](#)
- [Luxurious Travel](#)

Syndication Partners:

- [Hindustan Times](#)
- [Travel Daily Media](#)
- [The Media Line](#)
- [Business-Travel](#)
- Plus more syndication partners

Founder

- International Coalition of Tourism
- African Tourism Board
- World Tourism Network
- Travel News Group



Reach

- Readership: 230,000 travel industry professionals, 17,000 journalists, 1.9 million (consumer) non trade readers
- Email newsletters: 152,000 readers
- Push notification: 218,000 followers
- RSS feeds: 52,000
- Breaking News Alerts 37,200 readers
- Geographical reach: 30% North America, 30% in Europe, strong in Africa, Gulf Region & the Middle East, Central, East, and Southern Asia, Australia and Pacific. Limited in South America, China.
- 82 Independent functioning and google rated and searchable language edition
- Written content converted into audio and video
- 24/7 online Video News Channel and Shows

Social Media

- YOUTUBE
- VIMEO
- Facebook page & groups
- LinkedIn
- Instagram
- Twitter
- Yandex
- Telegram
- WhatsApp Group

Travel Industry e-Newsletter Subscribers by Country

America

- Antigua & Barbuda 117
- Anguilla 113
- Netherland Antilles 96
- Argentina 1512
- Aruba 268
- Barbados 280
- Belize 98
- Bermuda 230
- Bolivia 162
- Brazil 2220
- Bahamas 249



- Canada 4377
- Chile 567
- Colombia 203
- Costa Rica 467
- Cuba 264
- Dominica 86
- Dominican Republic 176
- Ecuador 291
- Falkland Islands 14
- Grenada 45
- FrenchGuiana 12
- Guinea 18
- Guadeloupe 12
- Guyana 18
- Honduras 24
- Haiti 56
- Saint Kitts and Nevis 30
- Jamaica 756
- Cayman Islands 108
- Saint Lucia 174
- Martinique 33
- Montserrat 15
- Mexico 2128
- Nicaragua 87
- Panama 176
- Peru 553
- Puerto Rico 339
- Paraguay 89
- Surinam 12
- Sao Tome & Principe 40
- El Salvador 75
- Turks & Caicos Islands 67

- Trinidad & Tobago 84
- USA 69943
- Uruguay 250
- Saint Vincent & The Grenadines 72
- Venezuela 173
- Virgin Islands British 214
- Virgin Islands US 267

Europe

- Andorra 141
- Albania 53
- Austria 1857
- Bosnia & Herzegovina 53
- Belgium 1108
- Bulgaria 261
- Belarus 69
- Cyprus 471
- Czech Republic 888
- Germany 13498
- Denmark 749
- Estonia 264
- Spain 3307
- Finland 637
- Faroe Islands 26
- France 4187
- Iceland 285
- Italy 6372
- Georgia 164
- Greenland 68
- Greece 1038
- Croatia 320
- Hungary 842

- Ireland 931
- Liechtenstein 35
- Lithuania 167
- Luxembourg 138
- Latvia 183
- Monaco 155
- Moldova 57
- North Macedonia 62
- Malta 441
- Netherlands 1312
- Norway 860
- Poland 914
- Portugal 1625
- Romania 425
- Russia 1034
- Sweden 975
- Slovenia 398
- Slovak Republic 219
- San Marino 8
- Switzerland 3500
- Turkey 1620
- Ukraine 300
- United Kingdom (UK) 6879
- Vatican 26

Gulf / Mid East

- Algeria 21
- Bahrain 270
- Egypt 897
- Iran 320
- Iraq 3
- Jordan 677
- Israel 756
- Kuwait 135



- Libya 60
- Morocco 267
- Lebanon 480
- Oman 513
- Palestine 34
- Qatar 343
- Saudi Arabia 282
- Tunisia 209
- UAE 2307
- Syria 101
- Yemen 213

Africa

- Angola 36
- Burkina Faso 18
- Burundi 1
- Benin 18
- Botswana 101
- Central African Republic 3
- Congo 12
- Ivory Coast 23
- Cameroon 110
- Chad 6
- Cape Verde 48
- Djibouti 24
- Eritrea 24
- Eswatini: 31
- Ethiopia 209
- Gabon 30
- Guinea Bissau 3
- Kenya 786
- Ghana 83
- Gambia 142
- Equatorial Guinea 5

- Comoros 2
- Liberia 3
- Lesotho 17
- Madagascar 81
- Mali 168
- Mauritania 9
- Mauritius 338
- Malawi 53
- Mozambique 78
- Namibia 255
- Niger 3
- Nigeria 36
- Reunion 53
- Rwanda 21
- Seychelles 270
- Sudan 24
- St. Helena 18
- Sierra Leone 9
- Senegal 66
- Somalia 2
- Togo 20
- Tanzania 465
- Uganda 291
- South Africa 3434
- Zambia 131
- Zimbabwe 498
- Asia
- Afghanistan 5
- Armenia 56
- Azerbaijan 27
- Bangladesh 221
- Brunei Darussalam 155
- Bhutan 238
- China 1001
- Japan 996
- Indonesia 1977
- India 3656

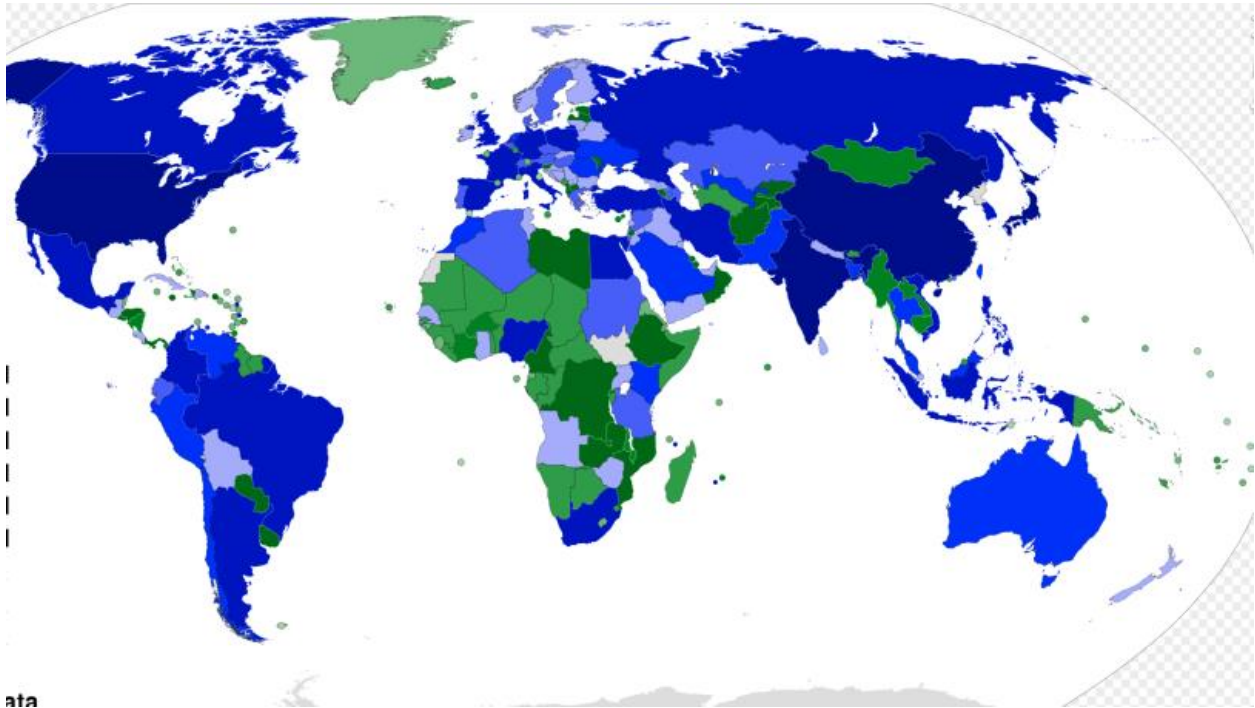
- British Indian Ocean 1
- Kyrgyz Republic 36
- Cambodia 198
- Hong Kong 1439
- Korea (North) 8
- Korea (South) 366
- Kazakhstan 50
- Laos 23
- Sri Lanka 608
- Myanmar 933
- Mongolia 84
- Macau 279
- Maldives 563
- Malaysia 4494
- Nepal 548
- Philippines 446
- Pakistan 227
- Singapore 1911
- Thailand 2736
- Tajikistan 3
- Turkmenistan 15
- East Timor 8
- Taiwan 374
- Uzbekistan 32
- Vietnam 287

Australia/ Pacific

- American Samoa 19
- Australia 4778
- Cocos Islands 93
- Cook Islands 69
- Christmas Islands 8
- Fiji 279
- Guam 178



- Micronesia 62
- Kiribati 3
- Mayotte 1
- Northern Mariana Islands 59
- New Caledonia 51
- Norfolk Islands 17
- Nauru 9
- Niue 45
- New Zealand 1236
- French Polynesia 72
- Pitcairn 3
- Palau 30
- Solomon Islands 37
- Papua New Guinea 51
- Samoa 159
- Tokelau 1
- Tonga 39
- Tuvalu 75
- Vanuatu 2





Readers (consumers & trade) (web) by Countries

- USA: 2,289,335
- UK: 217,861
- Germany: 202,715
- India: 97,647
- Canada: 82,307
- Philippines: 65,081
- South Africa: 54,047
- Italy: 49,548
- Sweden: 46,242
- China: 40,804
- Australia: 40,165
- Portugal: 30,215
- Thailand: 27,627
- Norway: 27,556
- UAE: 27,369
- Singapore: 26,168
- Netherlands: 25,999
- France: 25,409
- Malaysia: 20,117
- Spain: 19,492
- Tanzania: 18,924
- Kenya: 16,734
- Japan: 14,907
- Russia: 14,135
- Finland: 14,106
- Pakistan: 13,965
- Jamaica: 12,462
- Turkey: 12,376
- Indonesia: 11,849
- Vietnam: 11,211
- South Korea: 10,887
- Brazil: 10,469
- Mexico: 9,810
- Israel: 9,282
- Nigeria: 9,194
- Saudi Arabia: 8,921
- Switzerland: 8,850
- Ireland: 8,541
- Belgium: 8,496
- Poland: 8,179
- Hong Kong: 8,117
- Sri Lanka: 7,168
- Zambia: 7,159
- Iran: 7,042
- Greece: 6,962
- Zimbabwe: 6,501
- Austria: 6,284
- Denmark: 6,276
- Ethiopia: 6,212
- Egypt: 6,103
- Ukraine: 6,009
- Uganda: 5,992
- Bangladesh: 5,598
- Romania: 5,505
- New Zealand: 5,490
- Czechia: 5,333
- Qatar: 5,174
- Taiwan: 5,004
- Bulgaria: 4,793
- Hungary: 4,441
- Croatia: 4,267
- Trinidad & Tobago: 4,196
- Uzbekistan: 4,084
- Seychelles: 4,044



- Serbia: 4,023
- Georgia: 3,806
- Slovakia: 3,795
- Kazakhstan: 3,773
- Nepal: 3,289
- Malta: 3,167
- Ghana: 3,005
- Cyprus: 2,928
- Oman: 2,879
- Mauritius: 2,876
- Barbados: 2,857
- Estonia: 2,766
- Latvia: 2,712
- Argentina: 2,700
- Colombia: 2,561
- Mongolia: 2,429
- Morocco: 2,389
- Puerto Rico: 2,300
- Bahrain: 2,216
- Jordan: 2,193
- Slovenia: 2,108
- Albania: 2,087
- Kuwait: 2,084
- Azerbaijan: 2,063
- Cambodia: 2,040
- Lithuania: 2,020
- Bahamas: 1,914
- Iraq: 1,899
- Lebanon: 1,839
- Armenia: 1,787
- Myanmar: 1,778
- Dominican Republic: 1,734
- Chile: 1,721
- North Macedonia: 1,660
- Costa Rica: 1,631
- Botswana: 1,493
- Algeria: 1,440
- Somalia: 1,419
- Maldives: 1,364
- Peru: 1,340
- Guam: 1,325
- Tunisia: 1,305
- Laos: 1,294
- Grenada: 1,238
- St. Lucia: 1,160
- Bosnia & Herzegovina: 1,145
- Rwanda: 1,104
- Iceland: 1,061
- Antigua & Barbuda: 1,023
- Kosovo: 1,019
- Panama: 972
- Kyrgyzstan: 961
- Ecuador: 946
- Mozambique: 906
- Eswatini: 894
- Luxembourg: 868
- US Virgin Islands: 718
- Malawi: 716
- Venezuela: 696
- Brunei: 689
- St. Kitts & Nevis: 688
- Belarus: 676
- Afghanistan: 669
- Cayman Islands: 659
- Belize: 637
- Montenegro: 633
- Senegal: 633
- Guyana: 623
- Cameroon: 619
- Bermuda: 611
- Sudan: 605
- Cote d'Ivoire: 597
- Moldova: 567
- Macao: 560
- Aruba: 559
- Curacao: 526
- Syria: 523
- Congo - Kinshasa: 514
- Solomon Islands: 477
- Guatemala: 466



- Libya: 458
- Sint Maarten: 434
- Fiji: 428
- Angola: 426
- Lesotho: 406
- South Sudan: 396
- Cuba: 394
- Yemen: 386
- Honduras: 385
- St. Vincent & Grenadines: 366
- Uruguay: 363
- Bhutan: 345
- Liberia: 343
- Haiti: 337
- Sierra Leone: 337
- Anguilla: 320
- Gambia: 319
- Madagascar: 315
- Palestine: 309
- Jersey: 306
- Bolivia: 305
- El Salvador: 302
- Dominica: 296
- Reunion: 292
- Papua New Guinea: 286
- Turks & Caicos : 276
- Paraguay: 253
- Tajikistan: 240
- Guadeloupe: 208
- Suriname: 208
- Nicaragua: 207
- British Virgin Islands : 196
- Benin: 183
- Guernsey: 183
- Mali: 168
- Togo: 155
- Caribbean Netherlands: 149
- Gibraltar: 148
- Martinique: 148
- French Polynesia: 145
- Djibouti: 142
- Gabon: 135
- Cape Verde: 134
- Burundi: 133
- Burkina Faso: 131
- Guinea: 124
- Monaco: 122
- Niger: 114
- Samoa: 111
- Andorra: 98
- American Samoa: 93
- St. Martin: 91
- Vanuatu: 88
- Mauritania: 86
- New Caledonia: 80
- Congo- Brazzaville: 67
- Palau: 62
- Turkmenistan: 62
- Northern Mariana Islands: 57
- Equatorial Guinea: 51
- Timor Lester: 50
- Faroe Islands: 48
- Tonga: 43
- Chad: 42
- Comoros: 40
- Kiribati: 38
- Micronesia: 38
- Greenland: 37
- San Marino: 36
- Liechtenstein: 34
- French Guiana: 33
- Cook Islands: 30
- Central African Republic: 29
- St. Barthelemy: 29
- Guinea-Bissau: 25
- Eritrea: 22
- Montserrat: 20
- Sao Tome & Principe: 20
- St. Helena: 19
- Isle of Man: 16



- Marshall Islands: 16
- Mayotte: 15
- Nauru: 14
- Western Sahara: 14
- Falkland Islands: 11
- Tuvalu: 10
- Aland Islands: 5
- British Indian Ocean Territory: 3
- Niue: 3
- North Korea: 3
- Svalbard & Jan Mayen: 3
- Norfolk Islands: 2
- St. Pierre & Miquelon: 2
- Antarctica: 1

by Cities

- Frankfurt: 88,772
- Washington DC: 76,605
- London: 79,360
- New York, NY: 69,582
- Duesseldorf: 64,294
- Los Angeles, CA: 43,524
- Roseville, CA: 40,016
- Chicago, IL: 39,735
- Ashburn, VA, USA: 38,640
- Las Vegas, NV: 37,698
- Stockholm: 34,162
- Honolulu, HI 31,087
- Singapore: 25,133
- Houston, TX: 22,178
- Dallas, TX: 22,164
- Seattle, WA: 21,482
- Boston, MA: 21,072
- Charlotte, NC: 20,006
- Frisco, TX: 19,688
- Funchal, Madeira: 19,494
- Newcastle upon Tyne: 19,326
- Dubai, UAE: 18,771
- Atlanta, GA: 18,654
- Phoenix, AZ: 18,419
- Philadelphia, PA: 18,350
- Orlando, FL: 17,524
- Denver, CO: 17,500
- Bangkok: 16,883
- Austin, TX 15,476
- Nairobi: 15,239
- Dar es Salaam: 14,464
- San Francisco: 13,713
- Toronto: 13,452
- San Diego, CA: 13,141
- Columbus, OH: 13,053
- Portland, OR: 12,923
- Sydney: 12,919
- Nashville, TS: 11,064
- Quezon City: 11,126
- Minneapolis, MN: 10,915
- Melbourne: 10,905
- Coffeyville 10,677
- Chantilly, VA: 10,673
- Indianapolis, IN: 10,202
- Birmingham, AL: 10,159
- Cape Town: 10,131
- Shanghai: 10,006
- Sacramento, CA: 9,947
- Sandton: 9,945
- Miami, FL: 9,885
- Tampa, FL: 9,634
- Milan: 9,469
- San Antonio, TX: 8,813
- Kansas City, MO: 8,848
- Kingston, Jamaica: 8,217
- Johannesburg: 8,176



- Kuala Lumpur: 8,160
- Delhi: 8,158
- Paris: 8,143
- Pune: 8,061
- Makati: 8,056
- San Jose: 7,855
- Baltimore, MD: 7,680
- Mumbai: 7,581
- Detroit, MI 7,357
- Lagos: 7,329
- Madison, WI: 7,251
- Changsha: 7,199
- Bengaluru: 7,068
- Dublin: 7,068
- Springfield, MO 7,024
- Pretoria: 6,987
- Jacksonville, MS: 6,955
- Milwaukee, WI: 6,941
- Boardman: 6,854
- Huntsville, AL: 6,818
- Raleigh: 6,810
- Salt Lake City, UT: 6,682
- Helsinki: 6,441
- Manchester: 6,367
- Tel Aviv: 6,348
- Harare: 6,285
- Cleveland, OH: 6,263
- Omaha, NE: 6,210
- Brisbane: 6,159
- Chennai: 6,074
- Kampala: 5,761
- Hyderabad: 5,743
- Lusaka: 5,671
- Memphis, TN: 5,634
- Cebu City: 5,633
- Moscow: 5,445
- Montreal: 5,365
- Colombo: 5,324
- Berlin: 5,292
- Istanbul: 5,179
- Amsterdam: 5,113
- Doha: 5,101
- Villa do Conde: 5,049
- Seoul: 4,978
- Vancouver: 4,972
- Pittsburgh: 4,921
- Oklahoma City, OK: 4,830
- Virginia Beach, VA: 4,790
- Madrid: 4,774
- Addis Ababa: 4,727
- Vienna: 4,856
- Cincinnati, OH: 4,554
- Fort Worth, TX: 4,518
- Perth: 4,445
- Athens: 4,423
- Glasgow: 4,416
- Karachi: 4,416
- Riyadh: 4,361
- Rome: 4,344
- Calgary: 4,336
- Abu Dhabi: 4,307
- Albuquerque, NM: 4,228
- Zhengzhou: 4,224
- Bergamo: 4,205
- Dhaka: 4,193
- Arlington, VA: 4,147
- St. Louis, MO: 3,986
- Bristol: 3,889
- Manila: 3,845
- Jackson: 3,771
- Kolkata: 3,666
- Lancaster: 3,609
- Tashkent: 3,852
- Jakarta: 3,567
- Louisville, KY: 3,563
- Aurora, CA: 3,554
- Lahore: 3,540
- Colorado Springs, CO: 3,538
- Ottawa: 3,518
- Richmond, VA 3,496



- Warsaw: 3,480
- Irvine, CA: 3,474
- Macaulayan: 3,394
- Columbia: 3,88
- Munich: 3,388
- Hamilton: 3,290
- Lincoln, NE: 3,173
- Zagreb: 3,116
- Ahmedabad: 3,093
- Ann Arbor: 3,061
- Lexington, KY: 3,051
- Mesa, AZ: 3,047
- Albany, NY: 3,045
- Grand Rapids, MI: 3,032
- Newark, NJ: 3,020
- Tehran: 2,974
- Hamburg: 2,944
- Tbilisi: 2,032
- Ewa Beach, HI: 2,914
- New Orleans, LA: 2,877
- Ho Chi Minh City: 2,869
- Tucson, AZ: 2,867
- Myrtle Beach: 2,857
- Hilo, HI: 2,852
- Saint Michael: 2,819
- Hanoi: 2,792
- Boomtown: 2,782
- Greenville: 2,782
- Grapevine: 2,747
- Jeddah: 2,740
- Long Beach CA: 2,714
- Prague: 2,697
- Adelaide: 2,660
- Sofia: 2,646
- Accra: 2,643
- Salem: 2,642
- Fresno, CA: 2,612
- Belgrade: 2,608
- Zurich: 2,590
- El Paso, TX: 2,589
- Concord: 2,587
- Tulsa, OK: 2,584
- Copenhagen: 2,581
- Florence: 2,578
- Brampton: 2,575
- Riverside, CA: 2,567
- Fayetteville: 2,562
- Bucharest: 2,561
- Spokane, WA: 2,560
- Auckland: 2,539
- Des Moines, IA: 2,539
- Oslo: 2,535
- Strasbourg: 2,490
- Little Rock, AR: 2,483
- Budapest: 2,469
- Anchorage, AK: 2,468
- Kyiv: 2,463
- Kochi: 2,450
- Surrey: 2,443
- Canton: 2,414
- Kathmandu: 2,400
- Medford: 2,399
- Keed: 2,389
- Bloomfield: 2,389
- Rotterdam: 2,389
- Barcelona: 2,381
- Ulan Baatar: 2,380
- Angeles: 2,373
- Rancho Cucamonga: 2,372
- Franklin: 2,370
- Mobile: 2,348
- Boise, ID: 2,335
- Lucknow: 2,328
- Scottsdale, AZ: 2,220
- Santa Rosa: 2,319
- Jaipur: 2,274
- Edinburgh: 2,267
- Edmonton: 2,262
- Mississauga: 2,259
- Oakland, CA: 2,220

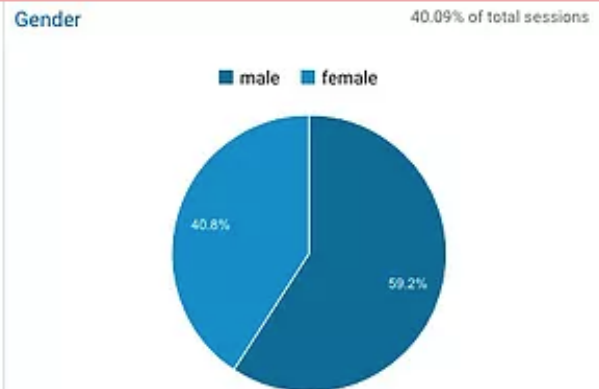
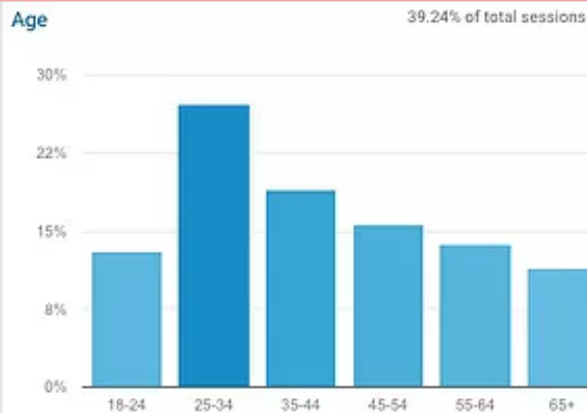


- Sioux Falls: 2,216
- Gainesville: 2,210 Lakewood: 2,203
- Cheektowaga: 2,193
- Mililani, HI: 2,189
- Saint Petersburg: 2,171
- Knoxville: 2,167
- Alexandria: 2,163
- Reno, NV: 2,154
- Glendale, AZ: 2,148
- Cape Coral: 2,117
- Eugene, OR: 2,098
- Riga: 2,097
- Cairo: 2,092
- Shal-Alam: 2,091
- Middletown: 2,097
- Jersey City, NJ: 2,065
- Bakersfield, CA: 2,053
- Montgomery, AL: 2,052
- Roodepoort: 2,051
- Santa Clara: 2,050
- Anaheim, CA: 2,039
- Liverpool: 2,037
- Kailua-Kona, HI: 2,030
- Georgetown: 2,027
- Sao Paulo: 1,971
- Auburn: 1,963
- Syracuse: 1,951
- Greensboro: 1,944
- Sharjah: 1,944
- Gurgaon: 1,933
- St. Petersburg: 1,897
- Peoria, IL: 1,893
- Wilmington: 1,885
- Cambridge: 1,883
- Monroe: 1,878
- Centurion: 1,868
- Phnom Penh: 1,867
- Tallinn: 1,866
- Baku: 1,865
- Lisbon: 1,856
- Durham: 1,848
- Nottingham: 1,845
- New Delhi: 1,841
- Troy: 1,837
- Wichita, KS: 1,833
- Spring Hill: 1,832
- Brussels: 1,819
- Burlington: 1,819
- Brighton: 1,818
- Buffalo: 1,813
- Patna: 1,809
- Plymouth: 1,772
- Fremont: 1,769
- Berea: 1,752
- Reading: 1,740
- Ft. Lauderdale: 1,783
- Saratoga Springs: 1,725
- Ontario: 1,713
- Port St. Lucie: 1,709
- Mountain View: 1,705
- Paranaque: 1,696
- Nassau: 1,695
- Stockton: 1,694
- Cheyenne: 1,674
- Charleston: 1,672
- Kihei, HI: 1,672
- Portsmouth: 1,668
- Saint Paul: 1,668
- Cypress: 1,667
- Kahului, HI: 1,667
- Ocala: 1,664
- Winnipeg: 1,662
- Mexico City: 1,661
- Sheffield: 1,656
- Bellevue: 1,655
- Chandler, AZ: 1,644
- Bristow: 1,636
- Mwanza: 1,636
- Santa Clarita: 1,633
- Montego Bay: 1,632



- Yokohama: 1,625
- Stuttgart: 1,621
- Milford: 1,617
- Lafayette: 1,616
- Pasig: 1,616
- Nampa: 1,603
- Limbate: 1,601
- Norfolk: 1,597
- Tampere: 1,592
- Yerevan: 1,592
- Altoona: 1,582
- Sost: 1,582
- Indore: 1,581

- Kaneohe, HI: 1581
- Quincy: 1,578
- Tacoma: 1,574
- Coventry: 1,567
- Noida: 1,547
- Caloocan: 1,542
- Fairfield, VA: 1,539
- Roanoke: 1,534
- Tallahassee: 1,524
- State College: 1,519
- Woodstock: 1,515
- Geneva: 1,504
- Wellington: 1,450





Languages

eTurboNews is published on 90 independent language web portals with individual positioned websites, own rating, and independent searchability on most major search engines. All articles are translated instantly (automatic with a human touch)



- Albanian
- Amharic
- Arabic
- Armenian
- Azerbaijani
- Basque
- Belarusian
- Bengali
- Bosnian
- Bulgarian
- Catalan
- Cebuano
- Chichewa
- Chinese (Simplified)
- Chinese (Traditional)
- Corsican
- Croatian
- Czech
- Danish
- Dutch
- English
- Esperanto
- Estonian
- Filipino
- Finnish
- French
- Frisian
- Galician
- Georgian
- German
- Greek
- Gujarati
- Haitian Creole
- Hausa
- Hawaiian
- Hebrew
- Hindi
- Hmong
- Hungarian
- Icelandic
- Igbo
- Indonesian
- Irish
- Italian
- Japanese
- Javanese
- Kannada
- Kazakh
- Khmer

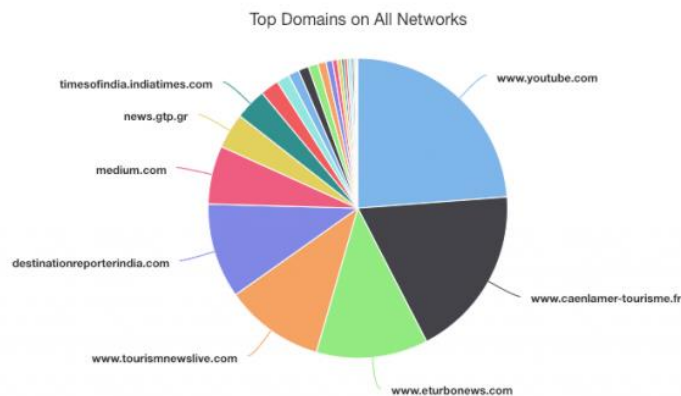


- Korean
- Kurdish
- Kyrgyz
- Lao
- Latin
- Latvian
- Lithuanian
- Macedonian
- Malagasy
- Malay
- Malayalam
- Maltese
- Maori
- Marathi
- Mongolian
- Burmese
- Nepali
- Norwegian
- Pashto
- Persian
- Polish
- Portuguese
- Punjabi
- Romanian
- Russian
- Samoan
- Scottish Gaelic
- Serbian
- Sesotho
- Shona
- Sindhi
- Sinhala
- Slovak
- Slovenian
- Somali
- Spanish
- Sudanese
- Swahili
- Swedish
- Tajik
- Tamil
- Telugu
- Thai
- Turkish
- Ukrainian
- Urdu
- Uzbek
- Vietnamese
- Welsh
- Xhosa
- Yiddish
- Yoruba
- Zulu

Influence

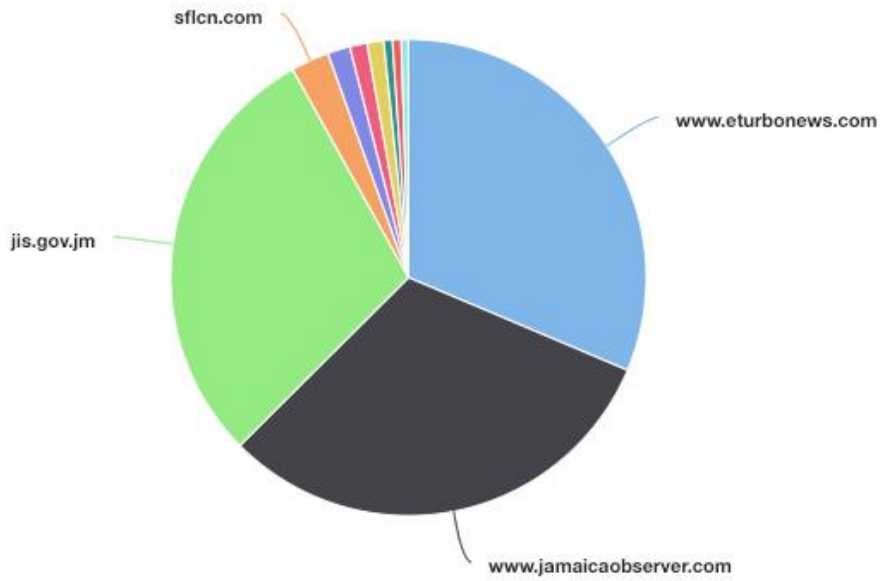
eTurboNews Influence on news in Seychelles and Jamaica

Most Engaged Domains by Network





Top Domains on All Networks





Success guaranteed!

Success Guaranteed Campaign

- We Include your banners on the eTurboNews website
- We Include your text links embedded in news article content,
- Your links are embedded in hand-picked INFOBOX placements
- You only pay for successful clicks or impressions.

Define your target market

1. **The Global option:** Target all readers worldwide in all our publications.
2. **The Targeted Option:** Define readers located in specific countries, continents, or even cities.
3. **The Category Option:** Define categories and keywords to filter articles.
4. Define a specific article

All eTurboNews articles will be translated into 90 different languages. All language editions are independent, searchable, and have their own website ratings.

Our deal, your cost:

- **OUR DEAL:**
We will accept and publish your press releases as a priority



- **YOUR COST**

You only pay for traffic or clicks to your articles, website, or content.
Success is a guarantee

What we will charge you:

- \$0.50 per click (global) plus \$5.00 per 1000 impressions for global run-on-the-house campaigns.
- \$1.00 per click plus \$10.00 for 1000 impressions if filtered for readers in [specific continents, countries, regions, or cities](#).
- \$1.50 per click plus \$15.00 for 1000 impressions if you select specific categories or keywords to filter your global audience.
- \$2.00 per click plus \$20.00 for 1000 impressions if you filter to specific categories or keywords AND [specific continents, countries, regions, or cities](#).
- \$400.00 for a permanent and inclusive INFOBOX included in a specific article. *(unlimited impression, clicks, global, translated, and posted on 80+ searchable language portals). Ideal to compare your entity or destination with competitors)*

Campaign Minimum, Maximum & Discounts:

The minimum purchase for a campaign: is 50,000 impressions.

The INFOBOX in an article allows the posting of a one-time press release.

- 500,000 impressions 10% discount
- 1,000,000 impressions: 25% discount
- 10,000,000 impressions: 40% discount

All campaigns will automatically renew unless canceled prior to campaign end. A \$100.00 handling fee applies for one-time campaigns only.

SAMPLE

text links | banners | Info boxes in Article:

- Photo/ Video banner in all articles
- Test/ Photo insert in all articles
- Natural link with an anchor text in the article text
- Infobox below paragraph embedded or below article content

Austria, nearly 14 million Europeans dream of taking a cruise in the next 12 months. The sea seems to be the favorite place in all countries, while ingredients of the ideal vacation include rest, entertainment, gastronomy and discovering new destinations.



Costa Toscana — A Traveling 'Smart City'

Costa Toscana is a true traveling "smart city." Through the use of liquefied natural gas, the emission of sulfur oxides and particulates into the atmosphere is almost completely eliminated (95-100% reduction), while also significantly lowering emissions of nitrogen oxide (direct reduction of 85%) and carbon dioxide (up to 20%). The Costa Group, which includes the



1 Less Thing program enables guests to leave behind gently used clothing items for 1 Hotel to donate to local organizations in need

1 Hotels, the sustainable luxury lifestyle hotel brand founded by hospitality visionary Barry Sternlicht, today announced the opening of 1 Hotel Nashville, the famed musical and cultural hub's most consciously cultivated urban oasis and the 8th hotel in the global fleet.

Other great hotels to compete with 1 Hotels in Nashville [click here](#)

A vacation is one of the most enjoyable ways to bond with your family and spend quality time together, away from the typical distractions of daily life at home. You and your family deserve a break from your everyday routine, as well as experience something new. Apart from creating memories to last a lifetime, you strengthen your relationship as a family. Being together allows you to focus on each other and appreciate your loved ones more. You can choose from [big houses to rent](#) and find one to accommodate your family and enjoy your precious time together.

Ein Drittel weniger Übernachtungen ausländischer Gäste als vor der Corona-Krise

Die Zahl der Übernachtungen von Gästen aus dem Inland stieg im April 2022 im Vergleich zum April 2021 um 304,8 % auf 30,8 Millionen. Die Zahl der Übernachtungen von Gästen aus dem Ausland erhöhte sich sogar um 445,8 % auf 4,9 Millionen. Gegenüber dem ersten Lockdown im April 2020 nahmen die Übernachtungszahlen für Gäste aus dem Inland um 705,0 % und für Gäste aus dem Ausland um 847,6 % zu. Gegenüber dem April des Vorkrisenjahres 2019 lag die Zahl der Übernachtungen von Gästen aus dem Inland noch 6,6 % und die Zahl der Übernachtungen von Gästen aus dem Ausland 33,2 % niedriger.

Anzeige: Fischer DMC World – ihr Ansprechpartner für Reiseveranstalter, Gruppen-Spezialisten, Incentives und Event-Büros in Deutschland, Österreich und der Schweiz.



Premium Postings

- All content, links, and brand name postings are subject to editorial approval.
- Please understand our [content acceptance policy](#).
- Our editors and staff writers are available to help.

Need help with writing, story ideas, research, and development?

- We can write your press release based on your information. This option is available for \$100.00 plus posting
- eTurboNews writers love to develop your storyline. We can include interviews, and quotes, and provide basic research. Let us help you to produce fresh newsworthy and interesting content when you need it. This can be done on-demand or on a set frequency plan. Ideal if you like to stay relevant and in the spotlight. \$250.00 per story plus posting.

Quick News





- Depending on the content, your news-worthy press releases will be posted in [the quick news category](#) on TurboNews, or on the [eTurboNews Wire News back page](#).
- The Quick News headlines are briefly linked from the homepage.
- Quick News Headlines are also briefly included in our e-mail newsletters.
- Not meant for guest-posts
- No editorial or SEO assistance is included.
- Submitted to search engines
- Submitted to Google News, Bing News, and other news aggregators
- No photos/ feature images allowed
- Links are usually not allowed for [QUICK NEWS](#), but a link may be added by approved wire services when posting on the [eTurboNews Wire News back page](#).
- A Paywall may be added, so readers need to be subscribed to our premium services or pay to read the full content of your post.
- Not included in push notifications.
- Not included on social media.
- Audio/ Video (YouTube) version not included

One posting \$50.00

Multiple Posting plans

up to 20 postings every month

- \$250.00 monthly
- \$2,500.00 yearly

Guest Posts

No press releases

- Changes from the QUICK POST are:
- Published in the guest post category
- Not linked from the home page
- One photo/logo allowed



- Not accessible from the home-page
- no paywall added
- Up to 2 do-follow links and internal/ reference links are allowed.
- Foreign language services included
- [See all details and Guestpost options click here](#)

One posting \$100.00

Multiple Posting plans

up to 20 postings every month

- \$500.00 monthly
- \$5,000.00 yearly

Basic Press Release

Press releases and Press Statements



- Posted in the [press statement](#) category of eTurboNews
- Basic editorial spell and grammar check included.
- All appropriate categories can be added depending on content and location
- Relevant do-follow links can be added
- Submitted to search engines
- Submitted to Google News, Bing News, and other news aggregators
- Included on Social Media
- One Photo and/or feature image allowed
- No paywall added
- INFOBOX may be added with competing links.
- Posted to the eTurboNews home page



- Included in the email newsletters to 150,000+ travel professionals
- Included in our foreign language editions
- Not included in push notifications
- No Audio/ Video (YouTube) version
- Syndication not included
- An INFOBOX with competing content may be included

One posting \$150.00

Multiple Posting plans

up to 20 postings every month

- \$750.00 monthly
- \$7,500.00 yearly

Premium Press Release

Press releases and Press Statements

- Same services as BASIC Press Release
- Push notification included
- Audio/ Video (YouTube) version included
- Included as a feature post on the eTN Email Newsletter
- In-house syndication included based on content
- Included on [ForImmediateRelease](#), our wire service for journalists.
- INFOBOX or banners with competing content within your post are eliminated from your post.

One posting \$200.00

Multiple Posting plans

up to 20 postings every month

- \$1,000.00 monthly
- \$10,000.00 yearly



Prime Story

Stories, feature content, or stories looking beyond and above a press release

Go beyond traditional press release distribution. All services you get with premium press release services, plus much more. Top visibility due to positioning, SEO research, and help with content presentation and production. Designed for maximum visibility within our wider network and beyond.



- Posted in the [news or feature](#) section of eTurboNews
- SEO Headline & keyword research included
- Full Editorial assistance, including rewriting content to achieve better SEO, is included.
- Adjustments made to secure unique content that gets openings
- All appropriate categories can be added depending on content and location
- Tags can be added
- Relevant do-follow links can be added
- Submitted to search engines
- Submitted to Google News, Bing News, and other news aggregators
- Included on our enhanced Social Media network
- Photos/ feature images or galleries allowed
- YouTube Video allowed
- Posted to the home page
- Included in email newsletters and breaking news alerts
- Included in our foreign language editions
- Included in push notifications



- Audio/ Video (YouTube) | Podcast version included
- No paywall added
- No INFOBOX with competing links added.
- Syndication not included
- We won't allow an INFOBOX in your article
-

One posting \$350.00

Multiple Posting plans

up to 20 postings every month

- \$3,500.00 monthly
- \$35,000.00 yearly

Prime Story & Syndication

Recommended – best value and results

Stories, feature content, or stories looking beyond and above a press release. Syndication content can include a press release.

- Same services as the PRIME STOR Plus:
- Syndication included: Rewritten into several versions for syndication posting on relevant publications, depending on content.
- Included in syndication publication newsletters and push notifications.
- Included on RSS feeds provided to partner publications around the globe
- Post repeated one time on eTurboNews with a slightly different headline and adjusted content.
- A delivery report is available for \$50.00*
Provided by EIN or PR Newswire.

One posting \$500.00

Multiple Posting plans

up to 20 postings every month



- \$5,500.00 monthly
- \$50,000.00 yearly

Impact Story

- Same services as the PRIME STORY & Syndication:
- Option to be a guest to be interviewed on the breaking news show.
- Your story is frozen on the top of the eTurboNews home page as the lead story for 24 hours.
- Your story link is included as >>more<< or related news on **ALL eTurboNews pages** and articles for 72 hours (3 days)
- Livestream Interview on Zoom to be featured in our [Breaking News Show](#).
- Schedule your interview [click here](#)

One Story \$1,000.00

- Prepay 12 impact stories to be used within one year: \$9,500.00
- Frequent posting plans are not available





Automatic Complete Exposure Plans

Relax! We can do the work!

Let us do all the work independently to create the best storylines, wording, positioning, promotions, social media postings, email blasts, and banners to get YOU maximum exposure.

What do we expect from you? Not much!

You let us know what you would like to promote. Of course, you're invited to provide your input, press releases, promotions, and banners to be included, or leave it up to us.

Who will see your information? 2+ million!

Our readers, social media followers, news aggregators like google or bing news, search engines, partner publications, and syndication. We publish independently in 90 languages.

We work globally and include all languages as a default, but you can filter campaigns to be seen only in specific countries or cities.

Your goal is our goal!

The idea is to position your entity, destination, or VIP in the public domain and generate awareness, business, and leads.

When signing up for our representation plan, you receive a dedicated expert working exclusively on your account. Services will include individual outreach, consulting, sales calls, road shows, and more.



Our highly flexible plans will adjust outreach based on what has worked based on our 25 years of experience as the [first online travel publication in the world](#).

How much? How fast? How effective? How inclusive?

It's simple. Your budget, product, and goals determine how often and how deep we can go to feature, promote, and position you.

Plans | Rates:

- Starter plan: \$500.00/ month | \$4,500.00/ year
- Budget plan: \$1,000.00/month | 9,000.00 / year
- Effective plan: \$2,500.00/ month | \$22,500.00/ year
- Premium plan: \$5,000.00/ month | 45,000.00/ year
- Prime plan : \$10,000.00/ month | \$90,000.00/ year
- Representation Plan : \$25,000.00/ month | \$225,000.00/ year

Billing, Cancellation, and Changes

Your first billing is for the first two months or for the yearly plan to allow effective planning and implementation and a needed first-time push
Renewal billing is monthly or yearly, depending on your plan.

You can cancel, upgrade or downgrade with a 7-day notice before any renewal date.



Interview on the Breaking News Show:



Starting from \$300

email blasts



Global email blasts:

- 1 blast \$750.00
- 4 blasts: \$2,400.00
- 12 blasts: \$6,750.00
- 30 blasts: \$15,750.00

- 52 blasts: \$25,350.00
- 90 blasts: \$40,500.00
- 180 blasts: \$67,500.00
- 360 blasts: \$94,500.00

**Regional email blasts:****North America, German Language,**

- 1 blast: \$375.00

- 4 blasts: \$1,200.00

-12 blasts: \$3,375.00

-30 blasts: \$7,875.00

-52 blasts: \$12,675.00

-90 blasts: \$20,250.00

-180 blasts: \$33,750.00

-360 blasts: \$47,250.00

Travel-Telegram

- Your own email campaign/ blast or newsletter to our trade database of email-subscribers allowing to receive advertising.
- Select between html or text or both.
- Target your database of recipients by regions.



Contact

eTN Corporation

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Hong Kong: +852-8120-9450
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