



New Era Business
Innovation & Management Consulting

The Bradford
— GROUP —

- eTurboNews is the oldest and largest 24/7 online newswire publication for travel and tourism in the world
- 16 Destination Editions and Syndication Publications
- Hourly global email and push notification updates
- 230,000 travel industry professionals read eTurboNews daily
- More than 2 million readers combined every month
- Published worldwide in 102 languages
- Extensive syndication
- News aggregators include Google-, Bing-, Yahoo News
- Extensive social media network on Twitter, Telegram, Facebook, LinkedIn
- Chat groups on WhatsApp, Telegram, Facebook & LinkedIn
- Published on independent searchable news language portals
- Breaking News Video show (Zoom, TV, YouTube, Vimeo)
- Partner: Travel Marketing Network - communication, visibility & consulting
- Consulting & training



History

- eTN started in 1999 as a Yahoo discussion group, and a sponsor by the name of eTurboHotels, the first online booking engine for hotels based in Singapore.
- Facilitated the Yahoo discussion group for ASEAN Tourism and the Hawaii Tourist Network.
- First online media for the global travel and tourism industry.
- First online media partners with most major and not-so-major travel and tourism trade shows, including ITB, World Travel Market, IMEX, and many more.
- A global network of contributors.



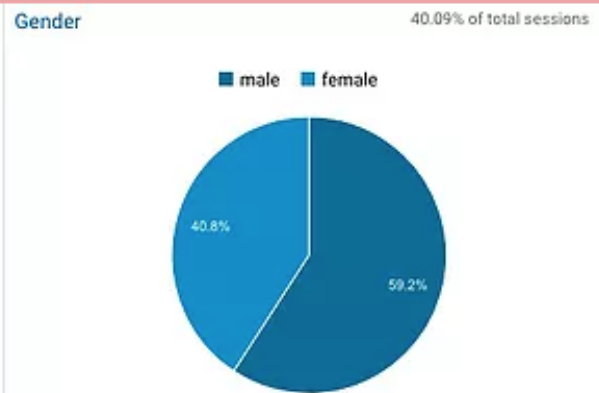
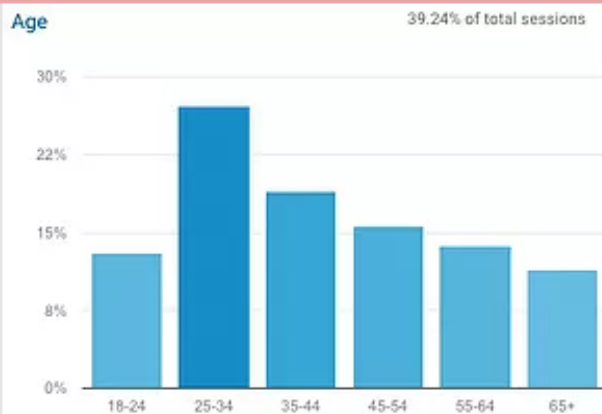
- Founding member of the CNN Task Group together with UNWTO, IATA, and CNN.



Sample client list:

- Tourism Authority of Thailand
- Bahamas Ministry of Tourism & Aviation
- Sandals Resorts International
- Indonesia Ministry of Tourism and Creative Economy
- Seychelles Tourism Board & Seychelles Minister of Tourism
- Vanilla Islands Organization
- Brunei Ministry of Primary Resources and Tourism
- Guam Visitors Bureau
- Jordan Tourism Board
- Hawaii Tourism Association
- Saudi Commission for Tourism and National Heritage
- California Tourism
- City of Baden-Baden
- Uganda Tourism Board
- Sri Lanka Tourism Board
- Maldives Tourism Board
- Nepal Tourism Board
- Bhutan Tourism
- Hong Kong Tourism Board
- Cape Town Tourism Board
- Jamaica Tourism Board
- Bahrain Convention Center
- Rajasthan Chief Minister
- Zimbabwe Minister of Tourism
- Seychelles Minister of Tourism
- Croatia Tourism Board
- Dubai Tourism
- Caribbean Tourism Organization
- St. Kitts Tourism

- Trinidad & Tobago Tourism
- Antigua Tourism
- Croatia Tourism Board
- Centara Hotels & Resorts
- Outrigger Hotels & Resorts
- Hilton Hotels & Resorts
- Corinthia Hotels
- Etihad Airways
- Saudi Arabian Airlines
- Qatar Tourism Board
- IIPT
- UNWTO
- IMEX
- Reed Group (WTM, EIBTM, ATM, etc)
- OTM
- Fairfest
- MITTM
- PATA
- ETOA
- New York Times Trade Show
- TTG Asia
- World Travel Awards
- Community Marketing and Insight
- LGBT Hawaii
- Democratic Party (USA)
- Routes
- Korean Public official
- World Tourism Forum
- Africa Travel Association
- Rwanda Kwita Izina
- Simpleview
- Israel Tourism Consultant
- Chauffeured Services
- Vacation for Less
- .travel
- Morocco Ministry of Tourism
- Reunion Tourism
- Mauritius Tourism
- City Poprat, Slovakia
- Lotte Hotels
- Vodohod Cruise Line, Russia
- Rail Europe
- Hawaii Visitors and Convention Center



This report was generated on 6/17/17 at 1:02:49 PM - [Refresh Report](#)



Why eTurboNews?

It has been proven that eTurboNews is the **foremost online news venue** to disseminate information to the rest of the global travel and tourism world and beyond.

That is why the **WHO IS WHO** and EVERY major tourism organization and trade event is keen on partnering with us. To put it simply: We deliver results.

.... We will make people talk about your destination, your business, your minister, your CEO, your event. ...



Publisher of 20 established global e-news publications.



Visibility & Media Information, commercial options: www.breakingnewseditor.com

- [eTurboNews | Travel News Online](#)
- [Tourist News](#)
- [Meetings Travel](#)
- [Aviation Travel](#)
- [Wines Travel](#)
- [Forimmediate Release](#)
- [Gaytourism Travel](#)
- [HawaiiTourism Online](#)
- [WorldTourismWire](#)
- [BreakingNewsShow](#)
- [WorldTourism Events](#)
- [German Tourism Board](#)
- [African Tourism Board](#)
- [Saudi Tourism News](#)
- [Caribbean Tourism News](#)
- [VisitUSANews](#)
- [World Tourism Network](#)
- [Tourism Executives](#)
- [eTurboNews in German](#)

Extended Syndication Partners:

- [Hindustan Times](#)
- [TravelDailyMedia](#)
- [The MediaLine](#)
- [Business-Travel](#)

Reach

- 2.06 million unique consumers and nontrade readers over a month throughout our various platforms
- Trade Readers: 180,000 travel industry professionals
- 10,000 journalists
- Email trade newsletters: 152,000 readers
- Push notification: 418,000 followers
- RSS feeds: 52,000
- Geographical reach: 30% in North America, 30% in Europe; strong in Africa, Gulf Region & the Middle East; Central, East, and Southern Asia; Australia, and Pacific. Limited in South America, China
- In addition to our global English edition, we publish in 82 languages
- All language news portals are Google rated and searchable in local and global markets
- Written content converted into audio and video



- 24/7 online Video News Channel and Shows
- Readers by country or city visit: breakingnewseditor.com/reach

Social Media

- YOUTUBE
- VIMEO
- Facebook Pages
- Facebook Groups
- LinkedIn
- Instagram
- Twitter
- Yandex
- Telegram
- Vimeo
- Pinterest
- WhatsApp Groups

Languages:

eTurboNews is published on 102 independent language web portals with individual positioned websites, their own rating, and independent searchability on most major search engines. All articles are translated instantly (automatically with a human touch).



- | | | |
|---------------|-------------------------|-------------|
| • Albanian | • Bulgarian | • Croatian |
| • Amharic | • Catalan | • Czech |
| • Arabic | • Cebuano | • Danish |
| • Armenian | • Chichewa | • Dutch |
| • Azerbaijani | • Chinese (Simplified) | • English |
| • Basque | • Chinese (Traditional) | • Esperanto |
| • Belarusian | • Corsican | • Estonian |
| • Bengali | | • Filipino |
| • Bosnian | | • Finnish |



- French
- Frisian
- Galician
- Georgian
- German
- Greek
- Gujarati
- Haitian Creole
- Hausa
- Hawaiian
- Hebrew
- Hindi
- Hmong
- Hungarian
- Icelandic
- Igbo
- Indonesian
- Irish
- Italian
- Japanese
- Javanese
- Kannada
- Kazakh
- Khmer
- Korean
- Kurdish
- Kyrgyz
- Lao
- Latin
- Latvian
- Lithuanian
- Macedonian
- Malagasy
- Malay
- Malayalam
- Maltese
- Maori
- Marathi
- Mongolian
- Burmese
- Nepali
- Norwegian
- Pashto
- Persian
- Polish
- Portuguese
- Punjabi
- Romanian
- Russian
- Samoan
- Scottish Gaelic
- Serbian
- Sesotho
- Shona
- Sindhi
- Sinhala
- Slovak
- Slovenian
- Somali
- Spanish
- Sudanese
- Swahili
- Swedish
- Tajik
- Tamil
- Telugu
- Thai
- Turkish
- Ukrainian
- Urdu
- Uzbek
- Vietnamese
- Welsh
- Xhosa
- Yiddish
- Yoruba
- Zulu

Countries

Average monthly combined readers

- USA: 1,289,335
- UK: 217,861
- Germany: 202,715
- India: 97,647
- Canada: 82,307
- Philippines: 65,081
- South Africa: 54,047
- Italy: 49,548
- Sweden: 46,242
- China: 40,804
- Australia: 40,165
- Portugal: 30,215
- Thailand: 27,627
- Norway: 27,556
- UAE: 27,369
- Singapore: 26,168
- Netherlands: 25,999
- France: 25,409
- Malaysia: 20,117
- Spain: 19,492
- Tanzania: 18,924
- Kenya: 16,734
- Japan: 14,907
- Russia: 14,135



- Finland: 14,106
- Pakistan: 13,965
- Jamaica: 12,462
- Turkey: 12,376
- Indonesia: 11,849
- Vietnam: 11,211
- South Korea: 10,887
- Brazil: 10,469
- Mexico: 9,810
- Israel: 9,282
- Nigeria: 9,194
- Saudi Arabia: 8,921
- Switzerland: 8,850
- Ireland: 8,541
- Belgium: 8,496
- Poland: 8,179
- Hong Kong: 8,117
- Sri Lanka: 7,168
- Zambia: 7,159
- Iran: 7,042
- Greece: 6,962
- Zimbabwe: 6,501
- Austria: 6,284
- Denmark: 6,276
- Ethiopia: 6,212
- Egypt: 6,103
- Ukraine: 6,009
- Uganda: 5,992
- Bangladesh: 5,598
- Romania: 5,505
- New Zealand: 5,490
- Czechia: 5,333
- Qatar: 5,174
- Taiwan: 5,004
- Bulgaria: 4,793
- Hungary: 4,441
- Croatia: 4,267
- Trinidad & Tobago: 4,196
- Uzbekistan: 4,084
- Seychelles: 4,044
- Serbia: 4,023
- Georgia: 3,806
- Slovakia: 3,795
- Kazakhstan: 3,773
- Nepal: 3,289
- Malta: 3,167
- Ghana: 3,005
- Cyprus: 2,928
- Oman: 2,879
- Mauritius: 2,876
- Barbados: 2,857
- Estonia: 2,766
- Latvia: 2,712
- Argentina: 2,700
- Colombia: 2,561
- Mongolia: 2,429
- Morocco: 2,389
- Puerto Rico: 2,300
- Bahrain: 2,216
- Jordan: 2,193
- Slovenia: 2,108
- Albania: 2,087
- Kuwait: 2,084
- Azerbaijan: 2,063
- Cambodia: 2,040
- Lithuania: 2,020
- Bahamas: 1,914
- Iraq: 1,899
- Lebanon: 1,839
- Armenia: 1,787
- Myanmar: 1,778
- Dominican Republic: 1,734
- Chile: 1,721
- North Macedonia: 1,660
- Costa Rica: 1,631
- Botswana: 1,493
- Algeria: 1,440
- Somalia: 1,419
- Maldives: 1,364
- Peru: 1,340
- Guam: 1,325
- Tunisia: 1,305
- Laos: 1,294
- Grenada: 1,238
- St. Lucia: 1,160
- Bosnia & Herzegovina: 1,145



- Rwanda: 1,104
- Iceland: 1,061
- Antigua & Barbuda: 1,023
- Kosovo: 1,019
- Panama: 972
- Kyrgyzstan: 961
- Ecuador: 946
- Mozambique: 906
- Eswatini: 894
- Luxembourg: 868
- US Virgin Islands: 718
- Malawi: 716
- Venezuela: 696
- Brunei: 689
- St. Kitts & Nevis: 688
- Belarus: 676
- Afghanistan: 669
- Cayman Islands: 659
- Belize: 637
- Montenegro: 633
- Senegal: 633
- Guyana: 623
- Cameroon: 619
- Bermuda: 611
- Sudan: 605
- Cote d'Ivoire: 597
- Moldova: 567
- Macao: 560
- Aruba: 559
- Curacao: 526
- Syria: 523
- Congo – Kinshasa: 514
- Solomon Islands: 477
- Guatemala: 466
- Libya: 458
- Sint Maarten: 434
- Fiji: 428
- Angola: 426
- Lesotho: 406
- South Sudan: 396
- Cuba: 394
- Yemen: 386
- Honduras: 385
- St. Vincent & Grenadines: 366
- Uruguay: 363
- Bhutan: 345
- Liberia: 343
- Haiti: 337
- Sierra Leone: 337
- Anguilla: 320
- Gambia: 319
- Madagascar: 315
- Palestine: 309
- Jersey: 306
- Bolivia: 305
- El Salvador: 302
- Dominica: 296
- Reunion: 292
- Papua New Guinea: 286
- Turks & Caicos: 276
- Paraguay: 253
- Tajikistan: 240
- Guadeloupe: 208
- Suriname: 208
- Nicaragua: 207
- British Virgin Islands : 196
- Benin: 183
- Guernsey: 183
- Mali: 168
- Togo: 155
- Caribbean Netherlands: 149
- Gibraltar: 148
- Martinique: 148
- French Polynesia: 145
- Djibouti: 142
- Gabon: 135
- Cape Verde: 134
- Burundi: 133
- Burkina Faso: 131
- Guinea: 124
- Monaco: 122
- Niger: 114
- Samoa: 111
- Andorra: 98
- American Samoa: 93
- St. Martin: 91



- Vanuatu: 88
- Mauritania: 86
- New Caledonia: 80
- Congo- Brazzaville: 67
- Palau: 62
- Turkmenistan: 62
- Northern Mariana Islands: 57
- Equatorial Guinea: 51
- Timor Leste: 50
- Faroe Islands: 48
- Tonga: 43
- Chad: 42
- Comoros: 40
- Kiribati: 38
- Micronesia: 38
- Greenland: 37
- San Marino: 36
- Liechtenstein: 34
- French Guiana: 33
- Cook Islands: 30
- Central African Republic: 29
- St. Barthelemy: 29
- Guinea-Bissau: 25
- Eritrea: 22
- Montserrat: 20
- Sao Tome & Principe: 20
- St. Helena: 19
- Isle of Man: 16
- Marshall Islands: 16
- Mayotte: 15
- Nauru: 14
- Western Sahara: 14
- Falkland Islands: 11
- Tuvalu: 10
- Aland Islands: 5
- British Indian Ocean Territory: 3
- Niue: 3
- North Korea: 3
- Svalbard & Jan Mayen: 3
- Norfolk Islands: 2
- St. Pierre & Miquelon: 2
- Antarctica: 1

By Cities:

- Frankfurt: 88,772
- Washington DC: 76,605
- London: 79,360
- New York, NY: 69,582
- Duesseldorf: 64,294
- Los Angeles, CA: 43,524
- Roseville, CA: 40,016
- Chicago, IL: 39,735
- Ashburn, VA, USA: 38,640
- Las Vegas, NV: 37,698
- Stockholm: 34,162
- Honolulu, HI: 31,087
- Singapore: 25,133
- Houston, TX: 22,178
- Dallas, TX: 22,164
- Seattle, WA: 21,482
- Boston, MA: 21,072
- Charlotte, NC: 20,006
- Frisco, TX: 19,688
- Funchal, Madeira: 19,494
- Newcastle upon Tyne: 19,326
- Dubai, UAE: 18,771
- Atlanta, GA: 18,654
- Phoenix, AZ: 18,419
- Philadelphia, PA: 18,350
- Orlando, FL: 17,524
- Denver, CO: 17,500
- Bangkok: 16,883
- Austin, TX: 15,476
- Nairobi: 15,239
- Dar es Salaam: 14,464
- San Francisco: 13,713
- Toronto: 13,452
- San Diego, CA: 13,141



- Columbus, OH: 13,053
- Portland, OR: 12,923
- Sydney: 12,919
- Nashville, TS: 11,064
- Quezon City: 11,126
- Minneapolis, MN: 10,915
- Melbourne: 10,905
- Coffeyville 10,677
- Chantilly, VA: 10,673
- Indianapolis, IN: 10,202
- Birmingham, AL: 10,159
- Cape Town: 10,131
- Shanghai: 10,006

**HAVE ZERO RESPECT
FOR THE STATUS QUO.
MARKET LOUDLY.**

TRAVELMARKETINGNETWORK.COM





About TravelMarketingNetwork

Overview

- Strategic planning
- Marketing
- Advertising
- PR/ Media communications
- Press releases and story distribution
- Roadshows
- Events
- Finding and qualifying speakers for your event
- Finding and qualifying experts
- Qualifying participants for FAM trips
- Consulting
- Representation (Destinations, Hotels, etc)
- Trade Show promotion
- Organizing seminars and educational events
- Organizing focus groups
- Event and destination photography
- Niche market outreach, including the LGBTQ Community, Accessible Tourism and much more.

TravelMarketingNetwork is a network of experts in the global travel and tourism PR and marketing field.

TravelMarketingNetwork specializes in travel and tourism marketing representation and consulting. We offer clients the full range of marketing-related services: strategic brand planning, direction and management,



research, marketing, advertising, PR/media relations, events, and general travel trade establishment and representation.

While offering all the usual suspects within the marketing mix, Travelmarketingnetwork always executes projects with a great deal of substance, style, and originality. Producing award-winning work that raises awareness of a product within the crowded travel marketplace is our forte. We have a substantial track record creating highly original strategically smart solutions and materials both for trade and consumers. We know the travel industry inside and out with real world, hands-on experience, working closely with NTOs, carriers, tour operators, travel agents, hotels and travel brands related to the Internet.

While we are very good at the important imaging work, we always deliver measurable results. Determining appropriate positioning and brand image is a critical foundation and first step.

Travelmarketingnetwork is able to produce a strategically intelligent destination marketing study/diagnostic that will evaluate market feasibility, identify viable market segmentation. We will provide a blueprint for implementing and develop travel industry strategic alliances, travel agent certification program, co-operative advertising and promotional programs, establishing new wholesale and retail travel networks, constructing media tours, PR/media relations/crisis public relations management, new product development of wholesale travel products and overall consumer communications and branding to solidly position your destination and travel products.



Our scope of work performed includes marketing, PR/Media Communications and strategic direction and planning, destination marketing studies, developing advertising materials (radio, TV, print, outdoor and new media) and overseeing general marketing initiatives such as broadcast and internet promotions, co-branding efforts and overall brand building in tandem with in-house marketing departments and from time to time, advertising and PR agencies of record.

In short, TravelMarketingNetwork provides proactive, strategically creative thinking, brand management, communications, advertising, marketing, public relations and trade/consumer events to a range of clients, products, and services, all within the travel and tourism sectors.

We work on a retainer basis, with hard costs billed separately (travel, media buys etc) and the term/length of Agreement flexible.

Our team of communications specialists is uniquely capable of producing strategically intelligent plans for the global marketplace. All too often expensive destination imaging sends a poorly timed, mixed message to the wrong audience. We understand the distribution channels of the travel industry. We know what works and what doesn't work. We will provide solutions that are as unique as you are. We know how to build and shape a five-star brand image.

Let's go! We welcome the opportunity to respond fully to a RFP.



My Favorite Feature Story

- We produce a feature story review of your hotel, destination, airline,...
- A banner leading readers to this story is placed throughout our publications and embedded in hundreds of thousands of articles throughout our network.
- For example, a banner [with a Hyatt review](#) story could show up on all Hyatt or even all hotel articles. OR a banner of a hotel review in Jamaica could show on all articles about content about Jamaica.
- Contact us for options and rates.



COMMERCIAL STORY POSTING

Commercial Options became smarter, more effective, and more affordable on eTurboNews

Don't fall into the trap of sending identical press releases to hundreds of publications. It may benefit shady wire services providing inflated coverage reports with negotiated nonvisible backroom coverage on brand names such as Yahoo Finance, AP, etc, but hurting your bottom line, bringing down your Google ratings.

Acceptable commercial content by eTurboNews:



eTurboNews Rates

eTurboNews	BASIC	FULL	FEATURE
one posting	\$125.00	\$250.00	\$750.00
12 postings to use within 1 year	\$1250.00	\$2500.00	\$7500.00
Unlimited within one year*	\$12,500.00	\$25,000.00	\$75,000.00

Basic

Nonedited, spell check

Quick exposure for your professional written press release.

- Your release will be a secondary story on our news portal and e-newsletters.
- Add other publications (additional charges apply)

Full

... Spell, grammar check, basic SEO adjustments

Meant for visibility.



- Posted on eTurboNews and adjusted for SEO
- Posted as a primary story on our news portal and newsletter
- Articles are converted into an audio file, a podcast, and a YOUTUBE video.
- Posted to multiple searchable podcast and video portals.
- Editorial support

Feature

... lead story production, full editing, enhanced SEO research.
Well-positioned Storytelling made to impress. Expect high openings.

- All services mentioned in the "Full" section
- Posted as the lead story
- Stand-alone email newsletter
- Linked from other eTurboNews stories
- Mentioned on the Breaking News Show (video)
- Expect increased Google and Aggregator positioning
- Expect maximum long-time visibility

Always Included in all postings:

- All articles will be submitted to most major search engines, such as Google, Bing, Yahoo, Duck Duck Go, and others.
- News articles will be submitted to news aggregators, including Google News, Bing News, and news feeds available embedded in websites worldwide.



- Included on our social media platforms, such as LinkedIn, Facebook, X, WhatsApp, Telegram, YouTube, and numerous online groups, news pages, and chats.
- No paywall or “earned media” alert is added to your content.
- All articles included in the eTurboNews e-mail newsletter updates sent to 189,000 travel industry subscribers worldwide.
- Push notifications are triggered for all articles sent to the computer screen of 450,000 subscribers.
- All articles will be visible and searchable for years to come [for our 2.1 million readers worldwide](#).
- All articles are translated into 102 languages and included on independently rated and searchable foreign language news portals by eTurboNews.

Additional Travel News Group Publication Rates

Publication	BASIC	FULL	FEATURE
African Tourism News			
Amazing Travel News	\$50.00 one posting	\$100.00 one posting	\$200.00 one posting
Aviation Travel News	\$500.00 12 postings to use within 1 year	\$1,000.00 12 postings to use within 1 year	\$2000.00 12 postings to use within 1 year
Breaking News Travel	\$5,000.00 unlimited posting to use within 1 year	\$10,000 unlimited posting to use within 1 year	\$20,000.00 unlimited postings within 1 year
Caribbean Tourism News			



Publication	BASIC	FULL	FEATURE
For Immediate Release Wire Gay Tourism News German Tourism Board News Hawaii News Online Investments Travel News Luxurious Travel News Meeting Travel News Saudi Tourism News Tourism Executives News Tourist News Travel Industry News Visit USA News			

* unlimited yearly maximum of 1 post a day per publication. Different versions of the same posting among our various publications are allowed based on relevancy and content. Please always [follow our content guidelines](#).

Please note:

- One-time rates are for one publication per posting.
- 12 posting rates can be mixed between all publications. One credit per post/ publication
- Unlimited rates can be mixed between all publications, even if you use numerous for one story.



For Immediate Release
Wire for Journalists &
Bloggers



Publication about **Aviation**,
Airports & Airlines



Publication about the
Meeting and Incentive
Industry (MICE)



tourist.news

Articles for **Tourists**



News about the **Luxury**
Travel Market



News on **Investments** in the
Travel & Tourism Industry



Articles about **Wines**, Spirit,
and tourism associated
with it



News about **Executives** in
the Travel & Tourism
Industry



News on **Amazing Travel**
packages and travel
opportunities.



Listing and updates on
global events



Breaking Travel & Tourism
News from around the
world



Travel Industry News

Travel Industry News



Tourism News from and
about the Caribbean

Saudi Tourism News



Tourism News from and
about Saudi Arabia

African
Tourism
Board™



Tourism News from and
about Africa by African
Tourism Marketing



Hawaii News



Online

News from and about
Hawaii



Tourism news from and
about Germany.



LGBTQ Travel and Tourism
News from around the
World.



Travel-Telegram

Email Blasts

Do you have a newsletter? Would you like to target our audience with your email campaign?

Travel-Telegram is what we call email blasts or email broadcasts.

travel telegram is more than an email blast

eTurboNews started travel-telegram in 1999. The first email blast went out for the Ministry of Culture and Tourism in Jakarta, Indonesia, to counter U.S. travel warnings to Indonesia at that time.

Included in your email blast:

- Your private email to our global audience of 138,000+ travel and tourism professionals worldwide.
- Push alert to 454,000 eTurboNews readers (visible on their computer screen) It has the potential to be seen by 2+ million readers.
- Repeat send out after 24-48 hours to non openings
- Repeat send out after 48-72 hours to those that opened

Rates:

Single email:

Worldwide \$1,950.00 Regional: \$1,250

- 20% off for press release posting for one month

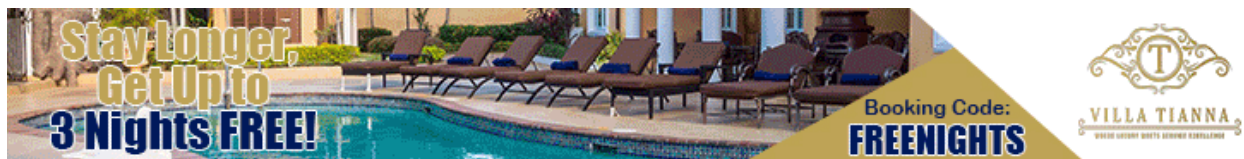
Twelve email blasts:

Worldwide \$8,950.00 Regional: \$5,950

- Valid 1 year
- 50% off for press release postings for one year

Banners & Text-Links

- Banners and text links on eTurboNews are effective.
- Adblockers block Google ads. Your ad on eTurboNews will display your direct banner and text links to readers with an ad blocker installed.



Banners on the eTurboNews.com Website

- Average unique views monthly of more than 2+ million every month
- eTurboNews readers are interested in travel and tourism-related issues
- [eTurboNews reach](#)
- [eTurboNews languages](#)
- In-article banners or text links show in more than 1/4 million searchable news articles, reports, and feature stories for every reader, regardless of what article he or she reads.
- Limited availability

Rates:

*Exclusive Banner on **eTurboNews***
Your stale and exclusive banner spot.



- Exclusive stale banner spot visible to all readers
- Reach all readers, including those using an adblocker
- OPTION to post a naturally fitted 1-2 line text with links in articles

*\$90.00/ day **Global***

- Regional banner is \$30/day per country.
- Destination or Syndication Edition, such as Caribbean Tourism News: 45.00/day

*Shared Banner on **eTurboNews***

Your banner spot is shared with up to 3 other advertisers showing up randomly.

- Shared and different size rotating banners on websites before and after paywall lines
- Exclusive stale banner spot visible to all readers
- Reach all readers, including those using an adblocker
- OPTION to post a naturally fitted 1-2 line text with links in articles

*\$30.00/ day **Global***

- Regional exposure is \$10/day per country.
- Destination or Syndication Edition: 15.00/day



Take Over eTurboNews.com

Your banner, including a background photo, is shown exclusively on all banner spots, newsletter and in the background on eTurboNews.com or syndication editions such as Caribbean Tourism News.

- Take over all banner spots, text links
- Background photo

\$500.00/ day

Take Over Destination Edition

Your banner, including a background photo, is shown exclusively on all spots and newsletters.

- Caribbean Tourism News
- Saudi Tourism News
- Visit USA Tourism News
- European Tourism News
- Meetings Travel
- Aviation Travel
- Tourist News
- Hawaii Tourism News

\$200.00/ day

*Your banners on email newsletters for **eTurboNews***
Your exclusive banner on the e-newsletters for eTurboNews



- Your banner is included in our daily e-newsletter
- emailed to 145,000+ known travel industry subscribers
- All newsletters are in English and Global
- We send up to 12 newsletter editions a day.
- Charge per day not per newsletter
- One day means up to 12 email newsletters for the day.

\$100.00/ day
Global

More Options

Contact us for more options, such as consulting, training, road shows, zoom video events, breaking news show participation, and more.



Dr. Peter Tarlow, President of Safer Tourism

Dr. Peter E. Tarlow is a world-renowned speaker and expert specializing in the impact of crime and terrorism on the tourism industry, event and tourism risk management, and tourism and economic development.

Training – Consulting – Motivational Speaking



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