



Rates

eTurboNews | eTN

- **WHAT:** For more than 26 years, **2,6+ million readers** open **eTurboNews**, read, listen, and watch our news and engaging feature stories. You find our content on most major search engines, and a number of news aggregators such as Google or Bing News, on **Spotify, Amazon,** or **Apple** or watch articles on our **YOUTUBE Breaking News Channel** in **103 independently indexed language editions.**
- **WHO:** We co-founder the CNN Task Group, eTN has always been relevant and respected by a diverse readership enjoying our content on travel, tourism, lifestyle, human rights. Among our loyal followers are heads of state, minister, CEOs, GMs,, travel agents, drivers, restaurant owners, people that love to travel, or enjoy fashion, good food, events. We have been speaking out for those that often don't have a voice, on human rights.
- **INDEPENDENT:** We pride ourselves on being an uniquely independent media for travel, tourism & lifestyle, human rights and the industry behind. Our content has been setting trends and get people talking. **PLEASE click here to support** our independent journalists whenever you can. Our editorial coverage **will never be for sale**, our fans love it.
- **Nominate** for our **Amazing Travel Award.**

FREE SERVICES:

News TIPS: We welcome breaking news tips, listen to whistleblowers, we support human right issues, and assist in emergencies. We do our own research, our interviews, and work with our global correspondence network. We try hard to notice newsworthy trends. Please understand, **earned media**, such as promotional content designed to provide visibility for destinations, people, trade, or research, will not be considered for free coverage. **We do not accept free travel to compensate for our paid services.** <https://breakingnewseditor.com/tips/>

PAID SERVICES:

Earned media, content meant to promote a destination, a personality, a business (stakeholder), an event, research, or a product.

eTN Rates:

PR Newswire / Cision is showing related press releases on the **eTN Newswire backpage** in a temporary window. Such posts can be imported to eTN automatically, upgraded, rewritten, or converted to a basic, full-service, or feature story. A reduced rate applies, and articles are automatically taken from your PRN post.

Postings	BASIC	FULL SERVICE	FEATURE lead story
	Cut and paste professional press releases	Full editorial support (writing), SEO & more	Produced by <u>the Boody Good News</u> team. Made to last and for top visibility.
Single posting rate	\$99	\$299	\$749
PR newswire import plan	\$59	\$199	\$499
5 postings*	\$399	\$1,199	\$2,999
20 postings*	\$1,299	\$3,899	\$9,699
100 postings*	\$5,499	\$16,499	\$39,999
300 postings*	\$12,399	\$36,999	\$89,999
*valid for 1 year	<u>sample</u>	<u>sample</u>	<u>sample</u>
click for plan details			

Crosslinks:

Embed your article into popular and relevant editorial content, doubling the exposure

1 crosslink	5 crosslinks	20 crosslinks	100 crosslinks	300 crosslinks
\$75	\$300	\$975	\$4,100	9,200
valid 1 year	valid 1 year	valid 1 year	*valid 1 year	*valid 1 year

For immediate release

Wire for Bloggers and Influencers

single posting	5 postings	20 postings	100 postings	300 postings
\$ 49	\$199	\$649	\$2,699	\$5,999
valid 1 year	*valid 1 year	* valid 1 year	*valid 1 year	*valid 1 year

TravelWireNews

Summarizing your release for the busy reader (200 words or less):

Single posting	5 postings	20 postings	100 postings	300 postings
\$ 69	\$299	\$969	\$4,099	\$9,199
valid 1 year	valid 1 year	valid 1 year	valid 1 year	valid 1 ye

Banners

banners on websites, newsletters, and textlinks

Feature	Daily Rate	Monthly rate
Shared banner regional	\$10	\$250
Shared banner Global	\$30	\$750
Exclusive banner or textlink regional	\$30	\$750
Exclusive banner or textlink global	\$90	\$2100
Banner on newsletters (12+ editions daily)	\$100	\$2500
Pop up notification covering the page for 15 seconds	\$250	\$5000
Take over eTurboNews	\$500	\$10,000

Telegram: e-mail blast

- Includes two free follow-up email blasts to those who didn't open the first or second send-out.
- Includes a private push alert to 458,000 eTN readers

Included good for 1 Year	Single	4x	12x
worldwide	\$1,950	\$3,950	\$,8950
regional	\$695	\$1,395	\$4,495

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